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**BIRMINGHAM WATER WORKS TEAMS WITH BIRMINGHAM BARONS TO LAUNCH
HYDRATE THE CITY INITIATIVE**

BIRMINGHAM, ALABAMA (MAY 19, 2022) – Just in time for summer, Birmingham Water Works (BWW) will kick off its annual Hydrate the City initiative next week to remind communities in its service area to stay hydrated by drinking water.

This year’s edition launches on May 22 at Regions Field in conjunction with the Birmingham Barons game against the Rocket City Trash Pandas.

Throughout May and June, Birmingham Water Works staff members will set up hydration pop-ups at area parks and venues, where they will give out fruit-infused water samples and recipes as well as fun promotional items. Willie Waterdrop will also make appearances at select locations.

“As temperatures rise, the importance of staying hydrated to avoid heat-related illnesses also increases,” said Rick Jackson, BWW PR Manager and Spokesperson. “The Hydrate the City campaign is a fun way to get everyone to drink water, which is always the best way to maintain hydration.”

Following the Barons game, Hydrate the City pop-ups will take place 10 am to 12 pm each Friday starting May 27 at the Alabama Farmers Market and concluding June 23 at Railroad Park. All events are free except for the May 22 event, which will require the purchase of a ticket to the Barons vs. Trash Pandas game.

Hydrate the City Schedule

All events 10 am - 12 pm unless noted.

- May 22 at Regions Field at 4pm
- May 27 at Alabama Farmers Market in Birmingham
- June 3 at Birmingham Botanical Gardens
- June 10 Veterans Park in Hoover

- June 17 Central Park in Homewood
- June 24 Railroad Park in Birmingham

ABOUT BIRMINGHAM WATER WORKS: Founded in 1951, the Birmingham Water Works Board serves 770,000 people in Jefferson, Shelby, Blount, St. Clair, and Walker counties. The BWWB operates four filtration plants, a certified testing laboratory, and has more than 4,000 miles of pipe in its distribution network. For more information about the Birmingham Water Works Board, media inquiries, or tours of our museum, please call 205-244-4225 or visit www.bwwb.org.