



**Imagine a Day Without Water**  
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**FOR IMMEDIATE RELEASE**

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## **Birmingham Water Works Joins Seventh Annual “Imagine a Day Without Water”**

**October 19, 2021 – (BIRMINGHAM, Ala.)** – Birmingham Water Works (BWW) joins elected officials, water utilities, community leaders, educators, and businesses from across the country as part of the seventh annual **Imagine a Day Without Water**, a nationwide day of education and advocacy about the value of water.

Led by the Value of Water Campaign, over a thousand organizations across the country will join Imagine a Day Without Water on October 21, 2021, to raise awareness about the role of water infrastructure in our lives and the importance of investment. The focus of this year’s event is to invite people to learn more about where our water comes from and where our wastewater goes.

**On Thursday, October 21<sup>st</sup>, BWW will give the public an opportunity to see visual displays of some of the city’s aging water infrastructure and receive educational information about this initiative at Railroad Park from 10 a.m. until 12 p.m.**

“We’re happy to participate in Imagine a Day Without Water to draw attention to the importance of our water infrastructure and how crucial it is that we continue to invest in its viability,” says BWW Spokesman Rick Jackson. “We ask that everyone take a moment to reflect on what our world would look like without a reliable source of clean water and join the commitment to ensure we’ll never have to face that grim reality many live every day.”

There are already [two million Americans](#) living without water service, and with the stress of climate change and the challenges of maintaining water infrastructure that is a century old in some places, there is growing concern about the stability of water supplies and service.

Birmingham Water Works has also placed waterdrop-shaped signage throughout the city that contains factoids about the role water plays in our daily lives.

**About the Birmingham Water Works Board:** Founded in 1951, the Birmingham Water Works Board (BWWB) serves more than 655,000 people in Jefferson, Shelby, Blount, St. Clair, and Walker counties.

The BWWB operates four filtration plants, a certified testing laboratory, and has more than 4,000 miles of pipe in its distribution network and is ranked among the top water systems in the United States. For more information about the Birmingham Water Works Board, media inquiries, or tours of our museum, please call 205-244-4000 or visit [www.bwwb.org](http://www.bwwb.org).

[The Value of Water Campaign](#) educates and inspires the nation about how water is essential, invaluable, and in need of investment. Spearheaded by top leaders in the water industry, the Value of Water Campaign is building public and political will for investment in America's water infrastructure. Follow the Value of Water Campaign on [Twitter](#) and [Facebook](#).