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## **BIRMINGHAM WATER WORKS DEBUTS WILLIE’S WATER BOX FOR 2022 SCHOOL PROGRAM**

*“A World Without Water” Provides Educational Resources for Area Schools  
Multimedia Contest Open to Fifth-Grade Students*

**BIRMINGHAM, AL. (FEBRUARY 1, 2022)** — Despite the ongoing COVID-19 pandemic, Birmingham Water Works (BWW) will continue to educate fifth-grade students in its service area about water with a modified version of its school program, “A World Without Water,” for 2022.

BWW will again host a virtual hub on its website with educational resources, including videos, experiments, and interactive activities, covering topics like water conservation, filtration, personal health and hygiene, and more.

A new addition to the program for 2022 is Willie’s Water Box, which contains materials to conduct a curated set of water experiments in the classroom, along with the program’s curriculum booklet, experiment guide, and activities for the classroom and at-home learning.

“Learning should never stop,” said Rick Jackson, PR Manager and Spokesperson for Birmingham Water Works. “By adapting our school program for the ‘new normal,’ we can proceed with this essential public service of helping the youth of our community understand the importance of water in our lives by providing engaging and entertaining educational content to educators. Knowledge of water’s role in public health compels children to adopt good habits at a young age and can even influence their future by leading them to a career in the water industry.”

Also, students will have the opportunity to apply their knowledge of water and compete for prizes by participating in the annual “A World Without Water” contest. Students are challenged to express their understanding of the program theme, “A World Without Water,” by filming a 30-second video, writing an essay, and/or creating a poster. Prizes include a Meta Quest 2 VR

headset for best video, a \$300 Autobahn Friends & Family gift pack for best essay, and a \$100 gift card to Apple App Store or Google Play for best poster.

Teachers can contact the Birmingham Water Works PR Team at [publicrelations@bwwb.org](mailto:publicrelations@bwwb.org) or 205-244-4225 to reserve Willie's Water Box for their fifth-grade classes. Supplies are limited and Willie's Water Boxes will be distributed on a first-come, first-serve basis. Birmingham Water Works will also offer in-person visits by request.

For more information regarding the school program and contest or to access the virtual content hub, visit <https://www.bwwb.org/community/school>.

**ABOUT BIRMINGHAM WATER WORKS BOARD:** Founded in 1951, the Birmingham Water Works Board serves 770,000 people in Jefferson, Shelby, Blount, St. Clair, and Walker counties. The BWWB operates four filtration plants, a certified testing laboratory, and has more than 4,000 miles of pipe in its distribution network. For more information about the Birmingham Water Works Board, media inquiries, or tours of our museum, please call 205-244-4225 or visit [www.bwwb.org](http://www.bwwb.org).

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