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BIRMINGHAM WATER WORKS OFFERS VIRTUAL WATER CURRICULUM FOR FIFTH-GRADERS

Annual School Program Continues in 2021 with At-Home Activities & Multimedia Contest

BIRMINGHAM, ALABAMA — February 22, 2021 — With the on-going pandemic making it problematic to conduct in-person classroom visits, the annual Birmingham Water Works School Program will continue virtually.

The Birmingham Water Works PR Team has established an online hub for educational content about water, from the utility's role in treating and delivering water to its importance in health, hygiene, and the economy.

The hub will curate educational content, including a digital copy of the school program workbook, content from third-party sources, and original online and offline activities created by the team, such as puzzles, experiments, and quizzes. Students will have opportunities to attend "virtual field trips" via behind-the-scenes videos of the water filtration process and the organization's history.

"We conduct the annual school program as a public service to educate students about how water is essential to life," said Katie Baasen, PR Specialist for Birmingham Water Works and liaison for the school program. "Instead of foregoing the program due to the pandemic, providing a virtual curriculum gives students, particularly those in remote learning, a fun way to learn about water's role in their everyday lives."

In addition, Birmingham Water Works is holding a multimedia creative contest. Open to fifth-grade students, participants may submit digital posters, videos, or essays to win prizes for each category. Prizes include an Apple Watch, Nintendo Switch, and a gift card of the winner's choice to the Apple App Store or Google Play.

Activities and contest rules are available at bwwb.org/community/school.

About the Birmingham Water Works Board: Founded in 1951, the Birmingham Water Works Board (BWVB) serves 650,000 people in Jefferson, Shelby, Blount, St. Clair, and Walker counties. The BWVB operates four filtration plants, a certified testing laboratory, and has more than 4,000 miles of pipe in its distribution network and is ranked among the top water systems in the United States. For more information about the Birmingham Water Works Board, media inquiries, or tours of our museum, please call 205-244-4000 or visit www.bwwb.org.

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