



FOR IMMEDIATE RELEASE

CONTACT: Rick Jackson
PR Manager/Spokesman
Birmingham Water Works
(205) 244-4221
rick.jackson@bwwb.org

BIRMINGHAM WATER WORKS JOINS EIGHTH ANNUAL “IMAGINE A DAY WITHOUT WATER” to advocate and educate about the value of water.

Birmingham, Ala. (October 19, 2022) -- Thursday, Birmingham Water Works will join elected officials, water utilities, community leaders, educators, and businesses from across the country as part of the seventh annual **Imagine a Day Without Water**, a nationwide day of education and advocacy about the value of water.

Led by the US Water Alliance’s Value of Water Campaign, over a thousand organizations across the country will join Imagine a Day Without Water on October 20, 2022, to raise awareness about the role of water infrastructure in our lives and the importance of investment. The focus of this year’s event is to invite people to take the [#OneWaterPledge](#) and learn more about where our water comes from and where our wastewater goes.

For Imagine a Day Without Water, Birmingham Water Works will be at Railroad Park from 10 am-12 pm to speak with customers about the importance of our drinking water. BWB will also have deteriorating pipes, provide educational material, and have giveaways to hand out to the public.

“We’re grateful to Birmingham Water Works for being a part of this year’s Imagine a Day Without Water,” says Oluwole (OJ) McFoy, Board Chair of the US Water Alliance. “Raising awareness about the state of water infrastructure is a crucial step to ensuring water systems keep flowing for generations to come. Even though we cannot see the pipes and sewers beneath our feet, water cannot be taken for granted. High-quality water service is a critical part of every thriving community. Today, we encourage everyone to take a minute to learn more about their local water system, where their drinking water comes from, and where their wastewater goes.”

Imagine a Day Without Water was envisioned as an advocacy and education day that asked Americans to think about what it would mean to go without water for a day. There are already [two million Americans](#) living without water service, and with the stress of climate change and the challenges of maintaining water infrastructure that is a century old in some places, there is growing concern about the stability of water supplies and service.

Black, Hispanic, Latino, Indigenous, and other people of color are the most likely to experience a lack of access to clean drinking water or sanitation in their homes. When this happens, we can’t bathe our children, prepare meals, wash our clothes, or fill a glass with cold, clean drinking water from our taps.

Learn more at imagineadaywithoutwater.org and follow the conversation on social media at **#ValueWater**.

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Value of Water Campaign Media Contact: media@uswateralliance.org

***The Value of Water Campaign** inspires the nation by building public support and political will for investment in water infrastructure that delivers an equitable and sustainable water future for all. Spearheaded by top leaders in the water sector, the Value of Water Campaign has helped to inspire more than \$55 billion in federal funding for community drinking and wastewater infrastructure investments. Follow the [Value of Water Campaign](#) on [Twitter](#).*

*The **US Water Alliance** advances policies and programs to secure a sustainable water future for all. Established in 2008, the Alliance is a nonprofit organization that educates the nation on the true value of water and water equity, accelerates the adoption of One Water principles and solutions, and celebrates innovation in water management. The Alliance brings together diverse interests to identify and advance common-ground, achievable solutions to our nation's most pressing water challenges. Our nearly 200 members and partners include community leaders, water providers, public officials, business leaders, environmental organizations, policy organizations, and more. Learn more at www.uswateralliance.org and follow the US Water Alliance on [Twitter](#) and [LinkedIn](#).*

ABOUT BIRMINGHAM WATER WORKS BOARD: Founded in 1951, the Birmingham Water Works Board serves 770,000 people in Jefferson, Shelby, Blount, St. Clair, and Walker counties. The BWWB operates four filtration plants, a certified testing laboratory, and has more than 4,000 miles of pipe in its distribution network. For more information about the Birmingham Water Works Board, media inquiries, or tours of our museum, please call 205-244-4225 or visit www.bwwb.org.

Media Contact: publicrelations@bwwb.org | 205-244-4225