

JOIN BIRMINGHAM WATER WORKS

in



A WORLD WITHOUT WATER

Life would not be the same if we did not have water. We use it to cook and clean, companies use it to make materials like tires and clothes, and we enjoy it for recreation. Our bodies are even filled with water! This school year, Birmingham Water Works will bring attention to how valuable our water truly is.

The "A World Without Water" Contest is open to all fifth-grade students in the water system's service area - Jefferson, Shelby, Blount, St. Clair, and Walker counties.



CONTEST RULES



Due to the on-going pandemic, we encourage students to work individually on their contest projects. Please read and follow all rules carefully so that each submission is eligible:

1. Students may opt to create a video, essay, or poster that conveys how water is Essential to Life in our daily lives, particularly in response to the COVID-19 pandemic.
2. Students may submit an entry in each category, but they can only win in one category.
3. Videos: Students may use the video app of their choice to create a video. Students may add effects available in the app as well. Videos should be no longer than 30 seconds and should address the importance of water.
4. Essays: Students may opt to write a 3-5 paragraph (at least five sentences per paragraph) essay on the importance of water. Essays should be saved to a Microsoft Word document or as a PDF and should include the student's name and school.
5. Posters: Students may create posters digitally or by traditional means. Digital posters should be saved as a PDF, JPG, or PNG file. For traditional posters, students should take a picture of the poster and save as JPG or PNG file. All entries must be original artwork and include the BWW logo.
6. ALL ENTRIES MUST INCLUDE THE STUDENT AND SCHOOL NAME.
7. All entries must be submitted to publicrelations@bwwb.org by Friday, April 9, 2021. NO EXCEPTIONS.
8. Judging will be based on creativity, originality, and how well the submission expresses the theme, Essential to Life.
9. Prizes will be awarded to a winner in each category. The video category winner will receive an Apple Watch. The essay category winner will receive a Nintendo Switch. The poster category winner will receive a \$100 gift card of their choice to the Apple App Store or Google Play Store.

For more information, call 205-244-4221 or email publicrelations@bwwb.org.