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## **Birmingham Water Works Announces Partnership with The World Games 2022**

*Board votes on agreement to activate education initiatives for the 11-day competition*  
BIRMINGHAM, Ala. (January 26, 2022)- Wednesday, The Birmingham Water Works Board adopted a resolution approving the utility to enter a Memorandum of Understanding (MOU) with The World Games 2022. The Board commits to contribute \$150,000 of non-ratepayer funds and its participation in The World Games 2022.

“This was a rare opportunity that I’m happy to say Birmingham Water Works is eagerly anticipating,” says Birmingham Water Works (BWW) General Manager Michael Johnson. “We have a world-class operation here at BWW, and to be able to share our resources on a platform like this is major for our entire service area.”

“The World Games 2022 appreciates this opportunity to partner with the Birmingham Water Works. There is so much positive momentum surrounding our city right now, and The World Games 2022 will be an incredible moment to showcase all that Birmingham has to offer,” said The World Games 2022 CEO Nick Sellers.

The water utility will use the partnership to expand education about the necessity of water in everyday life. Company staff will host engaging displays at two major World Games competitions at the Birmingham Crossplex and several interactive misting stations at various locations for the duration of the competitive sports.

The World Games 2022 is set for July 7<sup>th</sup>-July 17<sup>th</sup>. For more information on TWG 2022, please visit [www.twg2022.com](http://www.twg2022.com), and for more on BWW’s community initiatives, visit [www.bwwb.org/news](http://www.bwwb.org/news).

**ABOUT BIRMINGHAM WATER WORKS:** Founded in 1951, the Birmingham Water Works Board serves 770,000 people in Jefferson, Shelby, Blount, St. Clair, and Walker counties. The BWWB operates four filtration plants, a certified testing laboratory, and has more than 4,000 miles of pipe in its distribution network. For more information about the Birmingham Water Works Board, media inquiries, or tours of our museum, please call 205-244-4225 or visit [www.bwwb.org](http://www.bwwb.org).

**About The World Games 2022**

The World Games 2022 Birmingham is the new generation of global sport competition, welcoming elite athletes from all over the world to compete for gold in 34 unique, multi-disciplinary sports. Featuring 3,600 athletes from more than 100 countries, the international event will unite global fans with the Birmingham community in 25+ venues around the greater metropolitan area. The World Games 2022 Birmingham, which marks the 40th anniversary of the event, will take place from July 7-17, 2022 and will generate an estimated \$256 million in economic impact. The World Games was established by the International World Games Association, an organization recognized by the International Olympic Committee. The World Games 2022 is organized with the support of the International Olympic Committee. For more information visit [TWG2022.com](http://TWG2022.com) or find us on [Facebook](#), [Instagram](#), or [Twitter](#).

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